

Grant Partner Communications Guidelines

We've created these guidelines to support you in communicating your grant award and its impact on your organization and our community. We're excited to partner with you in your work and promote your achievements.

We encourage you to announce your Foundation grant award through digital, social, and print media.

Social Media

When you share your achievements on social media, please tag our organization. You can find us on Facebook at facebook.com/mettafundsf and Twitter (@mettafund).

Please follow us on our social media accounts as well to stay informed of Foundation news and grant opportunities for your organization. You can also subscribe to Metta Fund News here.

Metta Fund Logo

Need a high- or low-resolution version of our logo? Access logo downloads <u>online</u> <u>here</u>. When using our logo, please link back to our website at <u>mettafund.org</u>.

Media Relations

Contact our Communications Team if you:

- ⇒ Plan to send out a news release or media advisory that mentions Metta Fund, or need a quote from a team member. We encourage you to include our brand in your release, and require review of any promotional materials that mention the Metta Fund brand.
- ⇒ Earn news coverage about your grant award. We often use social media to promote your work and encourage you to do the same.

\Rightarrow	Experience a milestone event in your Foundation-supported project(s) that is worthy of promotion. For more information, contact our Communications Team